

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58444	CF LOC-POL	FBD - LBD: 09/28/12 - 10/04/12	HL#:	Created: 09/27/12 08:24 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1881	Agency Commission: 15 %	Updated: STHOMAS1 on 09/27/12 12:32 PM	
Agency: GMMB, INC. (6441)	Product: obama/d/pres est 1881 ofa	Self :03:00	Confirmed: 09/27/12 10:08 AM	
Buyer: g demastrie	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/27/12 08:58 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	M T W T F * *	SUNR	120				0.0	\$2,000.00	1	\$2,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F * *	MORN	120				0.0	\$2,000.00	1	\$2,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	M T W T F * *	DAY	120				0.0	\$2,200.00	1	\$2,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DDRPIL	M T W T F * *	PHIL	120				0.0	\$2,400.00	1	\$2,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	EJUDY	M T W T F * *	EFG	120				0.0	\$3,200.00	1	\$3,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	ENWS5P	M T W T F * *	EFG	120				0.0	\$4,000.00	1	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ENWS530P	M T W T F * *	EFG	120				0.0	\$4,400.00	1	\$4,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEARLYMF	M T W T F * *	NEWS	120				0.0	\$5,400.00	1	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	AWHEEL	M T W T F * *	ACC	120				0.0	\$7,200.00	1	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	AJEOPMF	M T W T F * *	ACC	120				0.0	\$11,200.00	1	\$11,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NLATE	M T W T F S S	NEWS	120				0.0	\$10,800.00	1	\$10,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LLETTER	M T W T F * *	LETT	120				0.0	\$5,200.00	1	\$5,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	LFERGUSON	M T W T F * *	LFG	120				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DPRICE	M T W T F * *	PRCE	120				0.0	\$3,960.00	1	\$3,960.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DCBSSOAP2	M T W T F * *	SOAP	120				0.0	\$2,200.00	1	\$2,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/28/12	10/04/12		1									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	15	0	\$67,960.00	\$57,766.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$67,960.00	\$57,766.00	\$0.00	\$0.00